



Kennesaw Mountain Band Organization



Corporate Sponsorship Packages 2018-2019

Since its inception in 2000, the Kennesaw Mountain High School Bands have established themselves as one of the pre-eminent band programs in the Southeastern United States. From its national championship marching band through three different concert bands, winter guards, and percussion ensembles, over 3,000 students have benefitted from a creative atmosphere that fosters the development of artistic thought and expression, coupled with a critical and disciplined adherence toward the highest possible individual standard of performance and leadership. It is the largest student organization in Kennesaw Mountain High School with a student membership of 200+ members. Our students are consistent members in District Honors and All-State Bands, Atlanta Youth Symphony Orchestra, Honor Band of America, Atlanta Youth Wind Symphony, and Georgia's Governor's Honors Program.

Please consider becoming a sponsor of Kennesaw Mountain Bands. Your donation will support this outstanding music program that promotes leadership, commitment, innovation and excellence in every facet of a student's life. By doing so you will receive the following benefits:

- Advertising and exposure of your business to over 200 band families, 2500 Kennesaw Mountain students, families, faculty and staff.
- A Tax-Deductible Donation – we are a 501c3 non-profit organization.
- Recognition for your donation and good will
- The satisfaction of knowing you are making a difference in the lives of students in your community.

Your tax-deductible donations will enable us to provide for the budgetary requirements of the 2018-2019 marching and concert seasons; continue to expand the program, increase the capabilities and sophistication level of the students. It will also allow us to continue to offer performance and learning opportunities to all of our students.

These students are our future, and will continue to benefit from a philosophy of instruction and performance opportunities that will prepare them to be the future leaders in society at a time when creative thought, work-ethic and commitment to a high standard of performance are critical for success in the global market.

The KMBO is proud of its legacy created by our band program, the history of our music and the representation of the Kennesaw Mountain community and its continuing endeavor to bring music into the lives of high school students, providing positive experiences for growth and leadership.



Kennesaw Mountain Band Organization

2018- 2019 CORPORATE SPONSORSHIP OPPORTUNITIES

\$2,500

Maestro – A great composer, conductor, or teacher of music.

- B&W Logo on Marching Band Show Shirt (largest logo center placement)
- Placement on color KMHS Stadium Banner
- KMBO Website Logo Header with link to Sponsor Website
- Sponsor of Monday & Thursday Band-Notes email that is sent to all KMBO families
- 10-Second Half-Time Announcement Ads at home games

\$1,000

Virtuoso - A person with notable technical skill in the performance of music.

- B&W Logo on Marching Band Show Shirt (second largest logo, center placement)
- Placement on color KMHS Stadium Banner
- KMBO Website tile ad with link to Sponsor Website
- Sponsor of weekly Monday or Thursday Band-Notes email that is sent to all KMBO families
- 6-Second Half-Time Announcement Ads at home games

\$750

Major - Music written in major keys have a positive affirming character.

- B&W Logo on Marching Band Show Shirt (medium logo, center placement)
- Placement on color KMHS Stadium Banner
- KMBO Website tile ad with link to Sponsor Website
- 6-Second Half-Time Announcement Ads at home games

\$500

First Chair - The premier musician playing a particular instrument, taking the lead for that instrument's movements and playing solos.

- B&W listing of company name on Marching Band Show Shirt
- Placement on color KMHS Stadium Banner
- Listing on KMBO website with link to Sponsor Website
- 6-Second Half-Time Announcement Ads at home games

\$250

Forte – The symbol indicating to play loud.

- B&W listing of company name on Marching Band Show Shirt
- Listing on KMBO website with link to Sponsor Website
- Acknowledgement announcement at Half-Time home games

\$100 up to \$249

Noteworthy Sponsor

- Listing on KMBO website
- Acknowledgement announcement at Half-Time home games



CORPORATE SPONSOR COMMITMENT FORM For Sponsorship Year 2018-2019 Ending August 2019

Company Name _____

Address _____ **City** _____ **State** _____ **Zip** _____

Contact Person _____ **Ph:** _____ **E-mail** _____

SPONSORSHIP TYPE

- _____ **Maestro** - \$2,500 contribution
**please submit an .eps or .ai company logo for the banner/web
- _____ **Virtuoso** - \$1,000 contribution
**please submit an .eps or .ai company logo for the banner/web
- _____ **Major** - \$750 contribution
**please submit an .eps or .ai company logo for the banner/web
- _____ **First Chair** - \$500 Contribution
**please submit an .eps or .ai company logo for the banner/web
- _____ **Forte** - \$250 Contribution
**please submit an .eps or .ai company logo for the web
- _____ **Noteworthy** - \$100 to \$249 Contribution

To Be Completed by KMBO Representative

___ **Cash** ___ **Check #** _____ **(Payable to KMBO)** ___ **In Kind Goods or Services** _____

(Must be approved by KMBO President and Corporate Sponsor Chair)

Total Paid _____

Signature _____ **Date** _____