



# Kennesaw Mountain Marching Invitational

## Program Sponsor Application

The Kennesaw Mountain Band Organization is proud to announce the Kennesaw Mountain Marching Invitational scheduled for Oct. 1, 2011. This is a unique opportunity to showcase the talented bands in our area. At this time, we are soliciting local businesses and families to help sponsor this event by purchasing ad space in the event program.

To advertise your business or print well wishes for your band student, please complete the following information and attach a check payable to KMBO by Sept. 10, 2011. Sponsors purchasing full-page or half-page ads will receive 2 event passes and a complimentary program.

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name (if running a business ad): \_\_\_\_\_

Would you be interested in obtaining booth space to promote your business at the event? (circle one):    Yes    No

Indicate the ad size being purchased using one of the checkboxes below:

Advertisement Size:	Price:	Dimensions for Submitted Artwork:
Full Page Ads:		8.5" x 11" with full bleed (or 7.5" x 9.5" without bleed)
<input type="checkbox"/> - Back Cover: Color	\$500.00	
<input type="checkbox"/> - Inside Front or Rear Cover: Color	\$300.00	
<input type="checkbox"/> - Full Page Interior: Black & White	\$200.00	
<input type="checkbox"/> Half Page Interior: Black & White	\$100.00	Horizontal: 8.5" x 5.4" with bleed (or 7.5" x 4.7" without bleed) Vertical: 4.2" x 11" with bleed (or 3.7" x 9.5" without bleed)
<input type="checkbox"/> Quarter Page Interior: Black & White	\$50.00	3.7" x 4.7" (without bleed)
<input type="checkbox"/> Eighth Page Interior: Black & White	\$25.00	3.7" x 2.25" (without bleed); business cards (3.5" x 2") can also be submitted but may be edited for size

Ad content: We prefer to receive ad content, photos, artwork and logos electronically (email to [kmmi@kmbo.bandelist.com](mailto:kmmi@kmbo.bandelist.com); see fine print below\* for more details). You may also attach artwork for scanning to this form or print the ad content on the back of this page (please print legibly).

Completed application can be submitted by placing in the Green Box in the band room or by mailing to:

**KMMI Sponsorship**  
3600 Dallas Hwy.  
Suite 230, PMB 176  
Marietta, Georgia 30064

\* Our preference is to receive ads electronically as press-quality Adobe Acrobat (PDF) files. The minimum resolution for ads containing photography is 300 dpi. If you are unable to submit your ad artwork electronically, we can also scan your artwork, business card or logo for you. All interior-page ads will print in a single color (black). Submitted artwork therefore will need to be black or grayscale. We may place a border around any ad that does not "bleed" off the page, to aid with layout. The only places available for four-color ad(s) is the cover (inside front, inside back, and back cover). This ad space will reproduce using four-color process (CMYK); no spot colors will be printed.