



**Kennesaw Mountain
Band Organization**

Dear Sir or Madam,

The Kennesaw Mountain High School Marching Band, a nationally recognized and an award winning ensemble, is offering your business a unique promotional opportunity through its Corporate Sponsorship Program. Please see the attached sponsorship level sheet for options and prices.

The advertizing offered to Corporate Sponsors of the Kennesaw Mountain High School Marching Band gives your business visibility not only to the students, teachers, alumni and their families, but also to the whole community and other places that the band performs. You can reach thousands of potential customers at our many events.

Being a Corporate Sponsor of the Kennesaw Mountain High School Marching Band will easily bring you the following results:

- A positive corporate image in the community
- Brand awareness
- Prestige by partnering with one of the nation's leading musical education programs
- Pride in helping students exceed in their performance and leadership roles
- Charitable tax deduction: KMBO is a 503(c) non- profit organization

Please be a generous Corporate Sponsor of the Kennesaw Mountain High School Marching Band. Your support will help your business grow through marketing exposure while helping the Kennesaw Mountain High School Marching Band continue its tradition of excellence and innovation.

Kindly complete the attached sponsorship sheet and mail it with your check to:

KMBO, Inc.,
3600 Dallas Hwy. Suite 230, PMB 176
Marietta, GA 30064

Sincerely,

The Kennesaw Mountain High School Band Organization



Kennesaw Mountain Band Organization

2011 MARCHING/FOOTBALL SEASON CORPORATE SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/>	PLATINUM LEVEL \$1,000 or higher	
	KMBO Platinum Ad Package	KMHS Platinum Home Game Ad Package
	• Full Page Ad + Table Space at KMMI	• 6 Second Half-time Announcement Ad
	• Table Space at KMBO 5K Race	• KMHS Stadium Banner (4x6)
	• KMBO Tower Banner (2x2) + KMBO Trailer Ad	• Street Sign Ads in front of school for home games
	• KMBO Website Ad with link to Sponsor site • Acknowledgment on any KMBO Printed Program	• 1 Season Parking Pass + 4 Season Tickets
<input type="checkbox"/>	GOLD LEVEL \$750 or higher	
	KMBO Gold Ad Package	KMHS Gold Game Ad Package
	• 1/2 Page Ad + Table Space at KMMI	• 6 Second Half-time Announcement Ad
	• Table Space at KMBO 5K Race	• KMHS Stadium Banner (4x6)
	• KMBO Tower Banner (2x2) + KMBO Trailer Ad	• Street Sign Ads in front of school for home games
	• KMBO Website Ad with link to Sponsor site • Acknowledgment on any KMBO Printed Program	
<input type="checkbox"/>	SILVER LEVEL \$500 or higher	
	KMBO Silver Ad Package	KMHS Silver Game Ad Package
	• 1/4 Page Ad at + Table Space at KMMI	• 6 Second Half-time Announcement Ad
	• Table Space at KMBO 5K Race	• KMHS Stadium Banner (4x6)
	• Acknowledgement on KMBO Trailer	• Street Sign Ads in front of school for home games
	• KMBO Website Ad with link to Sponsor site • KMBO Marching Band Poster • Acknowledgment on any KMBO Printed Program	
<input type="checkbox"/>	BRONZE LEVEL \$250 or higher	
	KMBO Bronze Ad Package	KMHS Bronze Game Ad Package
	• 1/8 Page Ad at KMMI	
	• KMBO Website Ad	
	• Acknowledgement on KMBO Trailer	
	• KMBO Tower Banner (2x2) • Acknowledgement during Half-time Announcement • KMBO Marching Band Poster • Acknowledgment on any KMBO Printed Program	

CORPORATE SPONSOR INFORMATION

KMBO MEMBER NAME	Organization and/or	
	Contact Name	
	Address (including City, State & Zip)	
	Phone	
	Email	

Sponsorship for the 2011-2012 season -- banners, trailer ads and website ads run from September 2011 thru August 2012(continuing upon sponsorship renewal).